

Speech Proficiency Scoring Rubric (For Reference Only)

- Speech must be either Demonstration, Information, or Persuasive style
- Student must provide teacher with an outline of the Speech
- Speech must be between 3-5 minutes long

Delivery Components

These components are judged on a pass/fail basis and **the student must pass five out of seven.**

FAIL	PASS
1. Projection - The speaker cannot be heard comfortably.	1. Projection - The speaker can be heard comfortably. The projection is appropriate to the size and audience in the room.
2. Expressive Voice - The speaker does not use appropriate change of tone, volume and/or speed; does not emphasize key words, or use appropriate pauses.	2. Expressive Voice - The speaker uses appropriate change of tone, volume and/or speed, emphasizing key words and ideas, and using appropriate pauses.
3. Articulation/Pronunciation - The speaker's words are not easy to understand. Word endings may be dropped and/or words run together. Words may be mispronounced.	3. Articulation/Pronunciation - the speaker's words are clearly understood; word endings are not dropped nor are words run together so that they detract from the speech. Words are pronounced correctly.
4. Facial Expressions - The speaker's facial expression does not change or may be inappropriate to the speech.	4. Facial Expressions - The speaker uses facial expressions that enhance the quality of the speech and are appropriate to the speech.
5. Eye Contact - The speaker's eyes may be down on notes for more than half of the speech, or speaker may fixate on only one person or object in the room.	5. Eye Contact - The speaker establishes eye contact with audience members for at least fifty percent of the speech without fixing on any one person or object.
6. Gestures - The speaker does not use gestures to enhance the meaning of the speech.	6. Gestures - The speaker uses gestures and body movements that are appropriate and enhance the meaning of the speech.
7. Posture - The speaker may lean, sway, fidget, slouch, or display other distracting body movements.	7. Posture - The speaker stands erect without leaning, swaying, fidgeting, slouching, or displaying any other distracting body movements.

Content Components

These components are judged on a pass/fail basis and **the student must pass two out of three.**

FAIL	PASS
1. Clear Purpose - The speech does not appropriately demonstrate, persuade, or give information.	1. Clear Purpose - The speech demonstrates, persuades, or gives information that is appropriate to both the students and the judges.
2. Organization - The speech is confusing or off the topic. The introduction, body or conclusion may be missing.	2. Organization - The speech display a logical progression of ideas. There is evidence of an introduction, which captures the audience's attention; a body, which includes supporting details; and a conclusion, which ties the speech together.
3. Standard English Usage - The speaker does not use correct English or uses slang inappropriately. The grammar and/or vocabulary are incorrect.	3. Standard English Usage - The speaker uses correct English except when slang is used to reinforce meaning in the speech. The grammar and vocabulary are correct and appropriate to the content. (This is not pronunciation.)

This form is for use only as a reference. All scoring must be entered into SISWEB by the teacher.